



### **Economic Development Board Meeting Minutes, October 12, 2022**

The meeting was called to order at 12:05 p.m. Open meeting laws noted in the City Office.

**Members Present:** Tom Shoemaker, Logan Baker, Dave Custer, Judy Jackson, Jarod Albers, Randy Heitmann, Derek Downer, Darcy Johnson

**Members Absent:** Jan tenBensel

**Others Present:** Melissa Jackson, Zach Nielsen, Mayor David Gunderson

**Consent Approval of Financials/Invoices and Minutes and Bills:** The Board reviewed the monthly financials. A motion was made by Darcy Johnson, seconded by Judy Jackson, to approve the financials. Motion passed.

**New Business:**

M. Jackson gave an activities report to the Board.

The Board was presented with the planning document for Cambridge to be a host site for the Bike Ride Across Nebraska (BRAN) event taking place June 4-5, 2023. Zach Nielsen provided insight as to what other communities have done to accommodate riders. This is a good opportunity for businesses and the community. Jarod Albers has committed the practice football field for tents and the school for showering facilities and in case of inclement weather. The City will also open the community building for riders. Chamber will be heavily involved. The Board then appointed a planning committee consisting of: Melissa Jackson, Judy Jackson, Zach Nielsen, Chamber board members, (informally with CPS) Jarod Albers.

**Project Updates:**

M. Jackson reviewed website traffic and the current Google ad campaign results. The campaign will run again for first 2 weeks in November.

Jarod Albers gave an update on the Cambridge feature video that will be embedded on the website and linked to from social media and digital advertising. The CPS team is working to gather drone video footage and still photos. Anticipated completion date is end of the fiscal year.

M. Jackson gave an update on the Plummer TIF contract. Jackson to work with Andrew Willis to revise contract dates to reflect a Sept. 28 start of construction.

The Board held discussion on the Tri-city housing project with Benkelman and McCook. The program will be re-written at the end of the year, at which point, income restrictions will be lifted for the sale of the home in Cambridge.

The Business of Month for November will be JLE Designs.

The Board received a final review of the fire donations and disbursement.

M. Jackson noted her contract is in need of review/renewal. The Board requested executive session be added to the November agenda to discuss the contract.

**Public Comment:**

The group held discussion about the proposed walking trail/bridge. Mayor Gunderson noted it will be discussed at City Council on Oct. 17. Mayor Gunderson also provided comments on state laws, concrete quotes, discussions with Park Board and citizens.

Jarod Albers and Tom Shoemaker gave an update on a community daycare. The group met with Gothenburg to see what their plan is looking like. They recommended Cambridge apply to become a C4K community. Albers noted that Cambridge is on the right path when it comes to daycare center.

The meeting was adjourned at 1:03 p.m.

The next Board meeting is scheduled for November 9, 2022, at 12:00 p.m. at the City office.